

28<sup>th</sup> February 2012

10:30am

Aula 11

piazza Sraffa 13



Università Commerciale  
Luigi Bocconi

For information:

ASK

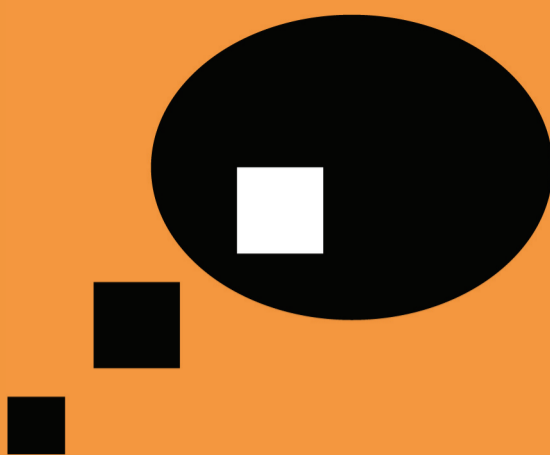
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**PENSIERO**  
leggere e scrivere nel terzo millennio  
**DIGITALE**

## *Digitization and Beyond*

### *The Writing Deluge the Future of Memory*

**Fondazione** Arnaldo  
e Alberto **Mondadori** 



FONDAZIONE  
**CORRIERE DELLA SERA**



Fondazione  
Giangiacomo Feltrinelli

#### Welcome Address

**Paola Dubini**

ASK - Università Bocconi

#### Guest Speakers

**Jeffrey T. Schnapp**

Harvard University

*The Role of Print in Contemporary Culture:*

*Authors and Readers in the Digital Age*

**Maurizio Ferraris**

Università degli Studi di Torino

*The Explosion of Writing and the Violence of the Document*

**Luca De Biase**

Fondazione Ahref

*The Responsibilities of Authors and Publishers*

**Thierry Grillet**

Bibliothèque Nationale de France

*The Reader and His Responsibilities*

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